

Project Title: Improving the protective environment for self-reliance of affected populations across the Myanmar displacement axis (DRC-funded Economic Recovery Project under DANIDA SPA 2026)

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Consultant Assignment: The consultant will design and implement the assessment, including preparation of the inception plan and data collection tools, conduct field data collection and analysis, identify and recommend prioritized livelihood and technical skill trades based on market demand and feasibility, undertake value chain and market analysis, and submit draft and final assessment reports with recommendations. The consultant will also provide cleaned datasets and all supporting assessment documentation.

Background

JNUS A Local Women Lead organization established in 2009, is an independent, non-profit and non-political Non-Governmental organization in Cox's Bazar, Bangladesh. The organization designs develops and delivers programmes for the proportion of Gender Equality and women empowerment and social cohesion and initiates measures which are vital for the prevention of gender-based violence (GBV). According to the signed partnership agreement with DRC, presently JNUS is implementing "Improving the protective environment for self-reliance of affected populations across the Myanmar displacement axis (DRC-funded Economic Recovery Project under DANIDA SPA 2026)" project with Rohingya refugee across 4 camps in camp 5, camp-11, camp-8W and camp 8E in Ukhiya, Cox's Bazar. The overall objective of the project is people have more decent and resilient Livelihoods. However overall objectives of the project is vulnerable populations in camp and host communities are economically and socially empowered with increased coping mechanisms .The project expected to achieve three outcomes: 1) women, youths, and vulnerable groups face reduced risks and have improved economic access. 2) vulnerable refugees and host households achieve greater self-reliance through inclusive, market-driven livelihoods; and 3) Strengthened social and economic resilience and sustainability through reinforced community-level capacities and systems. However the assignment is aiming to identifying target beneficiaries for the suitable IGAs and skill trades along with understanding of the local value chain -. Therefore, JNUS is heading to assign an individual consultant or a consultancy firm through competitive procurement process to conduct the assessment as mentioned above.

Short Description of the project

The project aims to economically and socially empower vulnerable populations in Rohingya camps and host communities through protective, inclusive, and market-driven interventions. The approach of the project is an protection integrated Economic recovery programming for the wellbeing of the people of concerns in the Rohingya Camps of Cox's Bazar. Under the protection integration Gender and Protection Mainstreaming training will be provided to project participants. Will also provide training on Safer and inclusive environment, Make community led action plan, Awareness Session on Available Protection and Referral Pathways with Other Relevant Actors in the Existing Camp. On the livelihood part the initiative focuses on strengthening resilient livelihoods, enhancing protection systems, and improving self-reliance among women, youth, and vulnerable households. Key interventions include protection mainstreaming, safeguarding and PSEA awareness, community-led action planning, financial literacy, market system development, vocational and technical skills training, mentorship support, and promotion of sustainable income-generating activities (IGAs). The project also emphasizes strengthening accountability mechanisms, community-based organizations (CBOs), and collaboration with local traders, private sector actors, and community stakeholders to improve market access and social cohesion. In camp locations, the project promotes circular and resource-efficient practices such as recycling initiatives and local market engagement to support long-term sustainability and reduce dependency. The planned assessment will support evidence-based programming by identifying target beneficiary vulnerabilities, local value chain opportunities, market dynamics, and community needs to inform effective implementation and adaptive project management.

Objectives

- To identify and prioritize potential technical and livelihood trades based on local market demand, feasibility, income-generation potential, and opportunities within the camps.
- To conduct a value chain and market assessment of the prioritized trades, including analysis of market demand, supply, key actors, input availability, business opportunities, and market linkages.



- To assess barriers, risks, and enabling factors affecting women's participation in the identified trades, with particular attention to vulnerable groups and persons with disabilities.
- To identify the most suitable trades for project-supported technical skills training and livelihood interventions and provide a prioritized list of recommended trades.
- To develop beneficiary selection criteria linked to the recommended trades and assess the skills, interests, capacities, and socio-economic conditions of potential participants.

Scope of Work

- Conduct an assessment in selected camps to identify viable and market-driven livelihood and technical skill trades.
- Coordinate with DRC/actors protection programming in the camps and maintain strong alignment with protection actors in the camps
- Conduct FGDs, KIIs, and market consultations with community members, traders, private sector actors, and relevant stakeholders.
- Assess local market opportunities, existing skills, livelihood interests, and economic potential of target groups.
- Identify and prioritize suitable technical skill areas and income-generating activities (IGAs) based on market demand and feasibility.
- Conduct value chain analysis of the prioritized trades and identify market linkage opportunities.
- Develop recommendations and selection criteria for identifying beneficiaries for project-supported skills training and livelihood interventions.
- Ensure gender, protection, safeguarding, disability inclusion, and accountability considerations throughout the assessment process.
- Analyze findings and provide practical recommendations for project implementation.
- Submit an assessment report including prioritized trade recommendations, value chain analysis, beneficiary selection recommendations, and key findings.

Deliverables

- Deliverable 1: Inception - report along with agreed- methodology with-- research tools.
- Deliverable 2:a A brief draft report prioritizing the list of recommended livelihood/technical skill trades with justification based on market demand and feasibility but align with the Donor and Livelihoods and skill development sector guidelines.
- Deliverables 2 b A brief report on summary of value chain and market assessment findings for the prioritized trades.
- Deliverables 3: Final report (brief assessment report including key findings, analysis, prioritized trade recommendations, beneficiary selection recommendations, and implementation considerations) along with presentation cleaned assessment datasets and supporting documentation (FGD/KII notes, attendance sheets, photos, etc., if applicable).

Target Group

The assessment will target vulnerable women and households residing in Rohingya Camp-- 5, 8 East, 8 West, and 11. Priority will be given to women-headed households, persons with disabilities, survivors or at-risk women referred through protection mechanisms, unemployed women and youth, and households with limited livelihood opportunities

Geographical Coverage

Camp 11, Camp 5, Camp 8W and Camp 8E in Ukhiya Cox's Bazar

Timeframe

This consultancy is expected to be completed within 20 working days after issuing the contract. The methodology and work plan will be reviewed and approved by JNUS with the technical guidance from DRC. Both the draft and final report should be submitted within 5 days of receiving feedback. Follow-up meetings will be held from time to time between the contracted consultant/consulting firm, JNUS and DRC. A draft work plan of activities is given below:

SL.	Activities	Timeline
1	Introduction and briefing of the assignment Signing of Contract	1 working day
2	Secondary Literature review, validate tools, field test through visits -	4working days from the date of issuing the contract
3	Primary data collection and filed visits -	8 workings days
4	Drafting a report excluding annexes and presentation	4days
5	Adjusting feedback/ comments and finalizing the report, Report acceptance	3 days

Required Experience of Consulting Firm/individual(s)

Educational Requirements

- Minimum Bachelor's degree in Development Studies, Economics, Social Sciences, Business Administration, Rural Development, Agriculture, or any other relevant discipline.
- Master's degree will be considered an added advantage.

Preferred Experience (Recommended to add separately)

- At least 5 years of experience conducting assessments, value chain studies, market assessments, or livelihood-related research.
- Experience working in humanitarian and development contexts, preferably at least one year in the similar assignment in Rohingya camps and host communities in Cox's Bazar.
- Demonstrated experience in conducting FGDs, KIIs, market analysis, and report writing.
- Strong analytical and report-writing skills in English.

Submission of Technical Proposal and Financial Proposal

The Consultants/Consultancy organizations that meet the requirements are requested to submit technical and financial proposals separately in the form of PDF files, which should include the following:

1. Technical proposal

- Understanding of the assignment, state why the applicant considers himself/herself competent for the assignment
- Proposed methodology for the assessment
- Preliminary detailed itemized work plan - including timeframes for submissions of all deliverables
- Relevant work experience
- CV (focusing on relevant experience) of the lead consultant (3 pages) and all team members (maximum 2 persons; CV of each person maximum 3 pages) .
- Updated trade license (2025-26/2024-2025)-applicable for consulting firms.
- TIN certificate
- 13-digit BIN certificate applicable for consulting firms.
- Financial proposal (in BDT) detailing the costs for carrying out the assignment as well as the consolidated cost (1 page).
- Bank account details

Evaluation

The proposal will be evaluated in two stages: Assessment of technical proposal and assessment of financial proposal. In first stage, evaluation of technical proposals will be done. The technical proposal which will get 70% score will move on second stage for evaluation of respective financial proposal.

Total score for evaluation of Technical Proposal is 70 and total score for evaluation of financial proposal is 30.

The distribution of score for evaluation of technical proposal has been presented in the below table:

Parameter	Score
Understanding of the assignment, and concept note	15
Proposed methodology for the assignment	20
Preliminary detailed itemized work plan - including timeframes for submissions of all deliverables	5
Relevant work experience and evidences (previous study report atleast one approved report)	10
Team members composition with educational and experiences : backgrounds along with gender composition CV (focusing on relevant experience) of the lead consultant (3 pages) and all team members (maximum 2 persons; CV of each person maximum 3 pages) .	20
Total score	70

Payment mode

Sl.	Deliverable	Payment schedule
1	Deliverable 1: Inception plan- report along with including agreed assessment- methodology and with-data collection- research tools	40% of the total amount
2	Deliverable 2:a A brief draft report Prioritized prioritizing the list of recommended livelihood/technical skill trades with justification based on market demand and feasibility but align with the Donor and Livelihoods and skill development sector guidelines. • Deliverables 2 b A brief report on Summary of value chain and market assessment findings for the prioritized trades.	40% of the total amount
3	Deliverables 3: Final report (brief assessment report including key findings, analysis, prioritized trade recommendations, beneficiary selection recommendations, and implementation considerations) along with presentation. Submission of cleaned assessment datasets and supporting documentation (FGD/KII notes, attendance sheets, photos, etc., if applicable).	20% of the total amount

VAT and TAX will be deducted as per the Bangladesh Government's rules, Payment will be made after satisfactory completion of the total task.

Application Submission

Interested consultants should submit their detailed proposals, including relevant experience, methodology, work plan, and financial proposal, to JNUS by 21 June 2026

- a. **Email:** bidning.jnus@gmail.com
- b. Please only mention "Consultant for Conduct an Assessment for identifying target Beneficiaries and Local value chain status" in the subject line of the email.

Contact Information

For inquiries or to submit proposals, please contact:

Operations Manager (HR & Admin)
Phone: 01898840757